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All Y'alls Foods® Announces the Launch of a Second Sensational Plant-Based Snack Offering: *It's Big Crunchy Bacony Bits Y'all*®

Cross Roads, Texas- Plant-based snack food company *All Y'alls Foods* announces today their latest offering, *It's Big Crunchy Bacony Bits Y'all*. These ready-to-eat oversized pieces of bacon-tasting goodness come entirely from plants! They are made from whole non-GMO soybeans, have zero cholesterol, are gluten free, and are full of protein, fiber, and the bacony flavor that folks crave.

“If you enjoy the flavor of crispy bacon then you are going to love these” CEO of All Y'alls Foods Brett Christoffel noted. “We knew it was time to make a bigger better plant-based bit, so we did just that, resulting in *It's Big Crunchy Bacony Bits Y'all* with a size, flavor and crunch worthy to come from Texas.”

The introduction of Bacony Bits follows the successful launch in 2018 by *All Y'alls Foods* of its flagship product, *It's Jerky Y'all*®. The plant-based jerky comes in 3 Texas-inspired flavors -- Prickly Pear Teriyaki, Prickly Pear Chipotle, Black Pepper & Sea Salt -- and is for sale in 85 HEBs stores across Texas as well as online including the company's website. www.allyallsfoods.com

As with *It's Jerky Y'all* sales, a portion from every sale of *It's Big Crunch Bacony Bits Y'all* goes to support [Rowdy Girl Sanctuary](#), a former cattle ranch that now cares for over 100 animals in Waelder, Texas. They also have a Ranchers Advocacy Program that empowers those involved in animal agriculture a path to shift away from it and generate revenue through activities such as veganic farming, as well as solar & wind energy production.

About All Y'alls Foods

All Y'alls Foods was founded by Brett Christoffel in April of 2018. A native Texan who, after converting to being vegan himself, was inspired to further help mitigate the impact that animal agriculture has on our health, the environment, and animal welfare by creating deliciously meaty snacks that come entirely from plants.